

# Writing to Win: Persuasive Drafting

*Transforming serviceable writing into incisive advocacy*

Good legal writing is good writing, and good writing is clear, well-organized, and direct. The best legal writing can persuade a court even before the motion hearing or the appellate oral argument. This can be true in trial courts as well as appellate courts. Disciplined writing makes the job of the reader easy, and makes a memorandum or brief more persuasive.

Join three experienced drafters of appellate and trial briefs and motions as we look at how to transform serviceable writing that merely states the writer's position into incisive advocacy that persuades the reader.

## Agenda

- How to Make Briefs and Trial Court Memoranda Shorter, More Concise, and More Persuasive
- How to Organize Legal Documents for Greater Readability
- How to Use the Legal Standard as a Tool for Advocacy

## Faculty

Kevin J. Powers, Esq., *Law Office of Kevin J. Powers, Mansfield, Chair*

Richard M.W. Bauer, Esq., *National Consumer Law Center Inc (NCLC), Boston*

Dana A. Curhan, Esq., *Curhan Law Office, Boston*

## Dates & Location

Register at [www.mcle.org](http://www.mcle.org)

### LIVE WEBCAST

Tuesday, July 1, 2025

10:00 am–12:00 pm

Program # 2250221WBC

### REBROADCAST

Wednesday, July 16, 2025

12:00 pm–2:00 pm

Program # 2250221RB1

### REBROADCAST

Thursday, July 24, 2025

2:00 pm–4:00 pm

Program # 2250221RB2

### ON DEMAND WEBCAST

View after Thursday, July 24, 2025

Program # 2250221WBA

## Tuition *(includes written materials)*

- \$175
- \$157.50 MCLE Members
- \$87.50 New Lawyers admitted to law practice within 5 years, Pending Admittees, Law Students, and Paralegals
- **FREE** for MCLE OnlinePass Subscribers

To apply for a need-based scholarship, email [scholarships@mcle.org](mailto:scholarships@mcle.org).

## Materials

- E-materials link emailed upon registration
- Transcript & videorecording emailed 2 weeks post-program

## CLE Credits

Earn up to 2 CLE credits



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